



KARELIAN RESEARCH CENTRE RAS
INSTITUTE OF ECONOMICS KARRC RAS
with the support of the Russian Foundation for Basic Research,
the Ministry of Science and Higher Education of the Russian Federation

VI INTERNATIONAL CONFERENCE

**« PERSPECTIVES FOR SOCIO-ECONOMIC
DEVELOPMENT OF BORDER REGIONS »**

September 26-28, 2019
Petrozavodsk

CONFERENCE PROGRAM

September 26

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| 09.00-10.00 | Registration of participants <i>Karelian Research Centre RAS, Conference hall, 11 Pushkinskaya St.</i> |
| 09.00-10.00 | Welcome coffee <i>Karelian Scientific Center RAS, 4th floor, 11, Pushkinskaya St.</i> |
| 10.00-12.20 | PLENARY SESSION <i>Karelian Research Centre RAS, Conference Hall, 11 Pushkinskaya St.</i> |
| 12.20-14.00 | Lunch |
| 12.20-18.00 | PLENARY SESSION <i>Karelian Research Centre RAS, Conference Hall, 11 Pushkinskaya St.</i> |

September 27

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| 09.00-13.00 | Sessions |
| 13.00-14.00 | Lunch |
| 14.00-16.00 | Round tables and Master class |
| 17.00-18.00 | Summing up the conference work Closing of the conference <i>Karelian Research Centre RAS, Conference hall, 11 Pushkinskaya St.</i> |

September 28

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| 09.00-18.00 | Excursions: Kizhi Island, Kivach waterfall, Ruskeala Mountain Park (by prior registration) |
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September 27

ROUND TABLE

**NEW RESOURCES AND IMPULSES OF TOURISM
DEVELOPMENT IN BORDER AREAS**

within the Karelia European Neighbourhood Instrument cross-border co-operation programme (Karelia ENI CBC) project

KA4007 “Kalitka – the development of cross-border gastronomic tourism”

*Venue: Hotel Karelia & Spa, Conference Hall,
2, Naberezhnaya Gyllinga St.*

Facilitator:

Svetlana Stepanova, Cand. (PhD) of Economics, Research Associate, Institute of Economics, Karelian Research Centre of the Russian Academy of Sciences (Petrozavodsk)

Ekaterina Biktimirova, Head of the Tourism Administration of the Republic of Karelia (Petrozavodsk)

Cluster approach to the development of tourism in border areas. State support measures in the Republic of Karelia

Anastasia Vasilieva, Junior researcher, Institute of Economics, KarRC RAS (Petrozavodsk)

Spatial organization of the recreational system of the border region

Prof. Elena Kropinova, Doctor (DSc) of Geography, Doctor of Economics (France), Associate Professor, Department of Social and Cultural Service and Tourism, Institute of Recreation, Tourism and Physical Culture, Immanuel Kant Baltic Federal University (Kaliningrad);

Cross-border cooperation programs with the participation of the Kaliningrad region as a tool for tourism development

Vladimir Gromov, Cand. (PhD) of Economics, project expert KA4007 (Petrozavodsk);

Olga Nazarova, project expert KA4007, Director of OnegoTour LLC (Petrozavodsk)

Project activities as an impulse for the development of border territories (case of “Kalitka - the development of cross-border gastronomic tourism)

Keijo Koskinen, Teppo Tapio Tarnanen, Paavo Raappana, Karelia University of Applied Sciences (Joensuu, Finland)

The important points when developing food tourism

Irina Shorokhova, Cand. (PhD) of History, Associate Professor, Department of National History, Petrozavodsk State University (Petrozavodsk)

Foreign tourists in Karelia in the 1960s: technologies for creating an attractive image of the region

Svetlana Stepanova, Cand. (PhD) of Economics, Research Associate, Institute of Economics, KarRC RAS (Petrozavodsk)

Cross-border tourist mobility in the Russian-Finnish borderland

Topics for discussion:

- ✓ Tourism in the development of the territory;
- ✓ International cooperation as a stimulus for tourism development;
- ✓ Sustainability of the results of project activities

Discussion participants:

Dr. Timo Juhani Hokkanen, Center for Economic Development, Transport and The Environment for North Karelia North Karelia Biosphere Reserve (Joensuu, Finland)

Prof. Anna Alexandrova, Doctor (DSc) of Geography, Department of Recreational Geography and Tourism, Lomonosov Moscow State University (Moscow);

Oksana Afanasyeva, chief specialist of the economic development, Department of the Administration of the Segezha municipal district (Segezha, Republic of Karelia);

Alla Zorina, Deputy Head of the Administration of the Olonetsky National Municipal District, Head of the Department of Social Development (Olonets, Republic of Karelia);

Maria Kruglova, Head of the Economics Department of the Administration of the Olonetsky National Municipal District (Olonets, Republic of Karelia);

Daria Lapeko, Acting Director of the Ethnocultural Center of the Pryazhinsky National Municipal District (Pryazha, Republic of Karelia);

Vadim Lisovsky, Specialist in sports and cultural activities of the Sortavala urban settlement (Sortavala, Republic of Karelia);

Alina Nasonova, Head of the Department of Economic Development and Property Relations of the Administration of the Pryazhinsky National Municipal District (Pryazha, Republic of Karelia);

Natalya Palchunova, Deputy Director of the municipal institution "Leisure Center" (Sortavala, Republic of Karelia);

Elena Savitskaya, specialist in external relations of the Sortavala urban settlement (Sortavala, Republic of Karelia);

Anastasia Khlyamova, Director of the municipal budgetary institution "Pryazha Leisure and Creativity Center" (Pryazha, Republic of Karelia);

Olga Alekseevna Rautanen, Head of the Economic Development Department of the Administration Segezha district (Segezha, Republic of Karelia);

Tatyana Ivanovna Chzhan, Administration of the city of Petrozavodsk (Petrozavodsk, Republic of Karelia);

Vladimir Aleksandrovich Yashenkov, Head of the Administration of the Vyartsilya urban settlement (Vyartsilya, Republic of Karelia).